DIGITAL MANAGEMENT

BE DIGITAL
TO THE CORE.

CERTIFICATION

GET CERTIFIED

DEVELOP DIGITAL COMPETENCIES THROUGH A GLOBALLY-RECOGNISED CERTIFICATION AND POST-GRADUATE DIPLOMA

PROFESSIONAL CERTIFICATION IN DIGITAL MANAGEMENT (PCDM)

SENIOR EXECUTIVES
HIGH POTENTIAL MANAGERS
KEY BUSINESS LEADERS

GET DISRUPTIVE

Upon the successful completion of any of these certification programs, candidates will receive an authenticated Certificate of Achievement from AIDT and GIIM. Upon passing of a professional written exam, they will receive an official certificate from any of the following professional associations: the Institute for Certification of Computing Professionals (ICCP), Certified Information System Security Professional (CISSP), Certified Marketing Management Professional (CMMP), or Government Blockchain Association (GBA) Certificate from USA.



CERTIFICATIONS AND RECOGNITION















Get certified.

IGHI NOW





Managing Cybersecurity Certificate



Managing Data As An Asset Certificate



Strategic Chief Information Technology (CIO) Certificate



Business-IT Management Consulting Certificate



Deploying Data Technologies Certificate

PCDM

Course Requirements

Five Certification Programs

- Four (4) Curated Courses per Program
- Forty (40) Learning Hours per Course
- Total of 160 hours for entire Program
- To be completed within Six (6) Months
- With course works, project assignments and final capstone project

Asynchronous Virtual Learning

- Thirty (30) One-Hour Pre-Recorded Lectures
- Self-paced and self-directed
- To be completed within 45 days
- Balanced focus on academic grounding with practical perspectives

Synchronous Mentoring Sessions

- Five (5) Live Virtual Mentoring Sessions
- Two (2) Learning Hours per Session
- Featuring AIDT Top Global Faculty Mentors
- Facilitated by AIDT Learning Mastery Experts and Coaches

PCDM

Certification Requirements



Completion Date

Candidates are given 45 calendar days (or 6 weeks) to complete thirty (30) asynchronous online courses plus five (5) mentoring sessions (of 2 hours per session). The full certification program must be completed within 6 months (or 24 weeks).



Learning System

Litmos LMS (Learning Management System) by SAP will be used for the delivery of Pre-Recorded Online Lectures. Zoom Meeting Apps will be used for the Virtual Coaching Sessions.



Learning Mastery

Proof of Learning Mastery is evaluated and graded as follows:

- For asynchronous online lectures through online multiple choice examination tests
- For synchronous mentoring sessions submission of final paper or minicapstone project that applies knowledge learned to the participants' jobs



Final Requirement

A final paper or mini-capstone project is required to be submitted by the candidates two (2) weeks after the final coaching session. Students can complete different aspects of their final paper or project assignment for the duration of their 6-week certification program.

Featuring Top 3 Global Faculty Mentors



Henry Aguda

Senior Executive Vice President, Chief Technology & Operations Officer, Chief Transformation Officer, UnionBank



Dr. David Hardoon

Chief Data & Al Officer at UnionBank Philippines, Chief Data and Innovation Officer for Aboitiz Group, Managing Director for Aboitiz Data Innovation



Dr. Donald Lim

Chief Operating Officer of DITO CME, Chief Innovation Officer of the Udenna Corporation, President of the Philippine Marketing Association



Global Learning Solutions, the curriculum development designer behind AIDT, has access to a global faculty of over 50 experts gathered from ASEAN, Asia-Pacific, Europe, UK, North America, Latin America, Canada, Africa, India and China, who are industry practitioners and thought leaders at the CEO and CXO levels. GLS's partnership with UnionBank of the Philippines to form AIDT has allowed it to collaborate with the best global educational platforms to offer academically rigorous certification programs and courses that meet the highest standards of postgraduate professional education.

Time Investments and Schedules

WEEK 1

- Online Lectures 1-6
- Monday/Wednesday/Friday (6 hours)
- Virtual Mentoring Session 1 on Saturday (2 hours)

WFFK 4

- Online Lectures 19-24
- Monday/Wednesday/Friday (6 hours)
- Virtual Mentoring Session 1 on Saturday (2 hours)

WEEK 2

- Online Lectures 7-12
- Monday/Wednesday/Friday (6 hours)
- Virtual Mentoring Session 1 on Saturday (2 hours)

WFFK 5

- Online Lectures 25-30
- Monday/Wednesday/Friday (6 hours)
- Virtual Mentoring Session 1 on Saturday (2 hours)

WEEK 3

- Online Lectures 13-18
- Monday/Wednesday/Friday (6 hours)
- Virtual Mentoring Session 1 on Saturday (2 hours)

WEEK 6

 Submission of Final Paper or Mini-Capstone Project



Driven by the strong demand for global executive education focused on leading and managing information technology initiatives, with programs for IT & non-IT executives from entry level to C-level. All courses adhere to leading international accreditation agency (e.g., AACSB, EFMD, AMBA, EQUIS, NSCHBC, NBA, ABET, Middle States Association) standards and expectations (e.g., European e-Competence Framework).



